



# ARBORIST NOW

u r b a n f o r e s t r y

## News from the Urban Forest

Sharing updates with our clients and friends on our growing urban forestry presence in San Francisco with relevant information, trivia, special features, photos, and more!

Visit our Website

### TREE TRIVIA TIME!

1. In what country did the Christmas tree tradition start?

1. Spain
2. France
3. England
4. Germany

2. How many years in average does it take for a Christmas tree to mature?

1. 10-15 years
2. 6-10 years
3. 1-5 years
4. 20 years +

3. True/False – [Christmas trees](#) are grown in all 50 states including Hawaii & Alaska?

4. Mistletoe is commonly mistaken as a tree but in reality, it's a \_\_\_\_\_.

- Flower
- Parasite
- Carnivorous plant
- Fungus

5. Which species of tree is usually not sold as a Christmas tree?

1. Douglas Fir
2. Virginia Pine
3. Noble Fir
4. Washington pine



## Congratulations to our November Newsletter winners!

Bonnie L.  
Doug E.  
Elizabeth S.

November Answers: **1. Flowering Dogwood 2. Eucalyptus 3. Species of the trees 4. Carotenoids 5. Deciduous**

The **first 3** people to email the correct answers to each of these questions wins! The first person will win a **Victorinox Swiss Army Knife and a \$200 voucher**. The next 2 people will win a **\$100 voucher for any tree service**.

**AND this month we're adding a bit of extra sweetness for the winner with peppermint bark, just in time share (or keep to yourself ;)) for the holidays!**

\*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period.

Please email your answers to [news@arboristnow.com](mailto:news@arboristnow.com) with **"Quiz Answers"** in the subject line.

**Good luck!**



### Tree Food: Make Your Own Balsam Fir Syrup

The winter months are ideal for delicious recipes to share for your friends and family. We are going to be sharing an absolutely delightful syrup that you can actually make using parts of your own trees!

This sugary sweet and light pine syrup is refreshingly minty and is the perfect addition to your [hot coffee](#) and tea drinks, your desserts,



cocktails, or even drizzling over your holiday meats.

We especially love that you can incorporate your local trees in this recipe, giving the syrup a natural, almost woody taste.

[Read more](#)



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## JOKE OF THE MONTH

*Q: How did the Christmas tree get in trouble?*

*A: It was knotty.*



## MEET JOSHUA JOHNS

*Certified Arborist and  
Estimator at Arborist Now*

Josh is a San Diego, CA local with a degree from CalPoly in forestry and fuel management. After graduating in 2016, he took an internship as an Urban Forestry assistant with the [San Luis Obispo Urban Forestry Department of Public Works](#).

Here, Josh learned about the life of trees in urban environments and immediately

fell in love with the field. To further his knowledge and experience in Urban Forestry, Josh moved to the Bay Area to work for Bartlett Tree Experts in San Rafael. He started working in the field as a ground guy and climber and later transitioned to the Pest and Disease management field where he greatly expanded his knowledge.

After demonstrated progress and initiative, Josh was promoted to Health Care Specialist where he handled tree inventory work for commercial business and risk assessment recommendations. With the aspiration to work in a more challenging environment, to continue his arboriculture education, and to help the public with their tree care needs, Josh came to Arborist Now as an Estimator in 2018. Along his journey, Josh became a Certified Arborist, a [Certified Tree Care Safety Professional](#) and acquired his Tree Risk Assessment Qualification (TRAQ).

Arborist Now is grateful to have Josh as part of our growing team!

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## FEATURE

### **Araucaria heterophylla**

*A.K.A Norfolk Island Pine, Star Pine*

*Araucaria heterophylla* is a coniferous evergreen native to [Norfolk Island](#), a small island off the coast of the South Pacific in between New Zealand and New Caledonia. The tree grows up to 200 feet tall with symmetrical branches and awl-shaped needles. The seed cones are round-shaped and when they reach maturity, they disintegrate to release nut-like edible seeds. In the Latin language, the epithet *heterophylla* means different leaves which comes from the difference in variation of the trees when they are young versus adult.

The Norfolk Island Pine was first discovered by [Captain James Cook](#) in 1774 while on his second voyage to the South Pacific. Cook, from a distance, noticed these beautiful tall straight trees and thought they could be good to use for building ships. It was found later on in 1788 that the wood from the Norfolk Island pine was not strong enough for such use. Today, the timber is used extensively by Hawaiian woodworking craftsmen, primarily in woodturning.

Although its origin is from Norfolk Island, it has been widely distributed throughout the coasts of the world as an ornamental evergreen. Young Norfolk Island Pine trees have been cultivated and sold as “living Christmas trees” due to its natural symmetrical shape of a pyramid, resembling your typical Christmas tree. Have you come across any at your favorite garden stores? Perhaps you already have one? Knowing how to care for your Norfolk Island Pine is very important in order to prolong its life and continue using it as your forever Christmas tree. Supplying it with bright light and keeping the soil moist is a great first step to keeping it healthy. Adding a water-soluble fertilizer in the warmer months will make it stay green and happy for the holidays. It does great in temperate [coastal habitats](#) due to its high tolerance of salt and wind, making it a great tree to have in San Francisco.



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**COMING SOON!**

Arborist Now is refreshing its image with a **new look** for the coming year! We'll do the 'big reveal' in January! Stay tuned ...

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## FROM THE FIELD

*Our crew in action!*





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**Arborist Now wishes you and yours a very**



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**We Appreciate *YOUR* Feedback!**

***Tell us how we're doing!***

Thank you for choosing us **Arborist Now** for your tree care and [landscape](#) needs! We would love to know your thoughts about our work and services, so we can provide **you** with the best service possible! Please leave us a review on

the links below! We're very grateful to you and for your feedback!

Yelp

Google Reviews

**A beautifully crafted**

**Victorinox Swiss Army Knife**

**with *any* service booked before**

**January 15th, 2019!**

This offer must be mentioned  
at the time of booking your  
appointment for service!

***Call today!***

Services

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