

July 2019



ARBORISTNOW
URBAN FORESTRY

News from the Urban Forest

Sharing updates with our clients and friends on our growing urban forestry presence in San Francisco with relevant information, trivia, special features, photos, and more! Enjoy!

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Introducing you the next generation of woodworkers!







TRAINING THAT TAKES **YOU** TO NEW HEIGHTS!



ARBORISTNOW
URBAN FORESTRY

ARBORIST TRAINEE PROGRAM

Arborist Now, Inc. offers a comprehensive **Arborist Trainee Program*** designed to train and educate candidates who are interested in a rewarding career as an arborist. This exciting industry offers an array of additional career opportunities ranging from being a climbing expert, safety manager, commercial driver-crane operator, sales manager, ground workers and more! Trainees are required to learn and adopt Arborist Now standard(s) of tree climbing and arborist techniques (SRT). These candidates must be dedicated to obtaining certification through knowledge and actual on-the-job experience.

Arborist Now provides basic training with state-of-the-art climbing tools. This training is provided in the field during normal working hours with our certified staff. Separate training sessions for specific climbing/safety facets take place in our warehouse. Tree identification

and other forestry related issues required for certification are included in the training program periodically. In addition, trainees will expand their sphere of knowledge by learning about tree biology, soil science, fertilization, tree selection, pruning, diagnosis, health care, assessment risk, trees and construction, and safety.

There will be a 6-month training period. After training period, the trainee must pass Arborist Now company's practical and oral exam. Prior education and experience will determine when a trainee is eligible to take the exam to obtain the ISA certification as an ISA Aerial Rescue and Certified Arborist. Upon successful completion of the Arborist Now training program, trainee is eligible to be hired for permanent employment. We will pay for climbing equipment, PPE's cutting tools and study material.

TRAINING PROGRAM OUTLINE

The main practical topics Arborist Now covers are:

- Ability to identify and deal with hazardous and problem trees
- SRT climbing techniques (ascent, descent, main line installation, climbing rescue, lowering devise and techniques, arborist knots)
- Safety standards and practices
- Aerial rescue
- Basic equipment maintenance Introduction to lowering devices for removal
- Use of hand and power tools applicable to trade.
- Knowledge of horticultural practices, plant taxonomy, and insect/disease control
- Horticulture methods and materials, landscaping and cultivation of trees and woody plants
- Records maintenance skills
- Study materials for ISA arborist certifications



GOALS

- Successful completion of 6-month Arborist Now training program.
- Obtain ISA Certified Arborist and Aerial Rescue certification.

Please note: The company will not register the trainee for the ISA exams; it is the responsibility of the trainee to arrange to take the exams. Further, we reserve the right to cancel a training program before the term is complete for candidates whose abilities are insufficient to meet industry standards or for other reasons affecting the program.

** This is a competitive hourly rate, paid training program.*

*** Study is done during free time. No time study time will be allowed during company operation hours of 7:00 a.m. to 3:30 p.m. Monday through Friday.*

CONTACT US TODAY TO GET STARTED!

**Call: 415-310-7781 or Email: contact@arboristnow.com
www.arboristnow.com**

**BE SURE TO
FOLLOW US ON [INSTAGRAM!](#)**

We have a vibrant and active presence on Instagram,
so if you're not following us, you are missing out!



[@arboristnow_naturally](#)

TREE TRIVIA TIME!

- 1) A leaf has small openings that control the loss of water vapor and exchange of gases. What are they called?
 - a) Chlorosis
 - b) Stomata
 - c) Petiole
 - d) Veins

- 2) What is one way to conserve water and keep the soil moist?
 - a) Mulching
 - b) Drip irrigation
 - c) Recycling water
 - d) All of the above

- 3) By which process does water enter the roots of plants and trees?
 - a) Gravity
 - b) Diffusion
 - c) Osmosis
 - d) Transpiration

- 4) What is the loss of water from leaf surfaces called?
 - a) Sweating
 - b) Absorption
 - c) Transpiration
 - d) Diffusion

- 5) True/False: The cambium layer is a sheath of dividing cells responsible for becoming the vascular system of the tree.

Congratulations to our only June winner Jenny C. for winning last month's trivia quiz!!!

The **first 3** people to email the correct answers to each of these questions wins! The first person will win a **Victorinox Swiss Army Knife and a \$200 voucher**. The next 2 people will win a **\$100 voucher for any tree service**.

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win a \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "Quiz Answers" in the subject line.

Good luck!

JUNE QUIZ/ANSWERS

1. **b) Whorled**
 2. What is auxin? **d) Plant growth regulator**
 3. When one removes the terminal bud from a branch when pruning, what happens? **c) Growth can be stimulated in the lateral buds**
 4. True/False – The pistil is considered the male organs of a flower. **(False)**
 5. True/False – Water enters the roots or mycorrhizal roots by a process called Osmosis. **(True)**
-

WE ARE HIRING!

Be part of a [great team](#) with an exceptional company! Excellent benefits, pay, and crew!

Arborist Now and Homescape Now are looking for dependable and motivated talent:

- **Landscape Crew Supervisor**
 - **Landscape Laborers**
 - **Heavy Equipment Crane Operator/Commercial Driver**
-

FROM OUR BLOG

Signs That You Should Prune Your Trees

We have discussed the importance of pruning your trees previously, but how will you know when your trees will need it throughout the year?

Let's discuss the signs you should look out for on your trees that may be telling you they need some additional work. Some of these may be fairly obvious, but others might not be on your radar and even too subtle to notice without special attention.



[Read more](#)

JOKE OF THE MONTH



What type of tree fits in your hand?

A palm tree

EMPLOYEE SPOTLIGHT: ANNE MARIE MATEER

Bookkeeper/Administration

Born and raised in Passaic Township, NJ, Anne Marie Mateer graduated from [Kean University](#) with an Accounting degree. Once graduated from college, she moved to South Carolina to pursue a career in Accounting and spent most of her adult life

there.

Upon meeting her husband in South Carolina, she moved around quite a bit throughout the East Coast ending up in Front Royal, VA working for a non-profit organization called [Front Royal Pregnancy Center](#). While at the Pregnancy center she worked alongside Elena Patrice, our Business Developer (small world!). Anne-Marie ended up having to leave Virginia and move one more time to a small town in Ohio where she now resides. While transitioning to Ohio, Elena recommended Anne-Marie to Arborist Now for the Bookkeeping position and the rest is history!



Anne-Marie has two kids, a 12-year old boy whom she homeschools and a 22-year old young lady. During her time off she loves spending time in her garden where she grows a variety of vegetables such as corn and zucchini. She's an avid jam maker, her specialties are strawberry and peaches jam! She also enjoys canning everything that she grows and she is known in her family to be the Queen of Bread & Butter Pickles which is always in high demand within her household.

At [Arborist Now](#), Anne Marie is highly appreciated for all her hard work and we are forever grateful to have Anne-Marie as part of our team.

THE LATEST SCOOP AT ARBORIST NOW

Removing burned trees at Coffey Park

If you live in they Bay Area you are probably very familiar with the Tubbs fire that happened in October of 2017.



The [Tubbs Fire](#) was a destructive wildfire that affected Sonoma and Napa county. It lasted for almost a month and destroyed 36,807 acres which includes the 1,200 homes that were destroyed at Coffey Park.

We've been contracted by the city of Santa Rosa as part of a [hazardous tree plan](#), in efforts to remove trees that have been damaged by the fire to improve public safety and infrastructures

It's been a hard transition for the [Coffey Park community](#) having to start over from scratch, rebuild their homes from the ground up. Most of the neighborhood is still under construction with a handful of residents that have been able to move back into their newly constructed homes.

It's been amazing to see how strong of a [community Coffey Park](#) has become

after all the tragedies they have endured. Neighbors have grown close, being able to talk through and support each other every step of the way. We are glad we are able to help and support their neighborhoods in removing burned trees to make their new homes a safe place to be, to us community is everything.



We Appreciate *YOUR* Feedback!

Tell us how we're doing!

Reviews are essential to our business. We would love if you could share your thoughts about your experience with us. With this helpful feedback, we can continue to provide our clients and community with the best service possible!

Please leave us a review on the links below! THANK YOU!

Yelp

Google Reviews

Home Advisors

Angie's List

FROM THE FIELD

Our crew in action!





**Want to know what is happening in the Bay Area
this month?**

Here are some of our favorite local FREE events!

[July 14th - AIDS walk at Golden Gate Park](#)

[July 14th - "Sunday's streets" Block party in the Mission](#)

[July 17th - Summer Play Day on July 17 at Bayview Park and MLK pool](#)

[July 21st - FREE Summer Circus! in Oakland](#)

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