

MAY 2019



ARBORISTNOW
URBAN FORESTRY

News from the Urban Forest

Sharing updates with our clients and friends on our growing urban forestry presence in San Francisco with relevant information, trivia, special features, photos, and more! Enjoy!

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so if you're not following us, you are missing out!



[@arboristnow_naturally](#)

TREE TRIVIA TIME!

- 1) True/False – When planting trees it is important to not bury the trunk flare.
- 2) What is allelopathy?
 - a. Moves through the plant to provide nutrients
 - b. How a tree responds to a disorder in relation to other plants
 - c. A chemical inhibition of growth and development of one plant by another
 - d. Living agents in the soil to provide root absorption
- 3) Drought tolerant landscaping is called _____.
 - a. Drought-scaping
 - b. Hardscaping
 - c. Softscaping
 - d. Xeriscaping
- 4) What is geotropism?

- a. Plant growth that responds to light
- b. Plant growth that responds to the wind
- c. Plant growth that responds to the type of soil
- d. Plant growth that responds to gravity

5) Identify this tree:



The **first 3** people to email the correct answers to each of these questions wins! The first person will win a **Victorinox Swiss Army Knife and a \$200 voucher**. The next 2 people will win a **\$100 voucher for any tree service**.

*Past FIRST place winners may play for fun; however, only one FIRST place win per person in a 12 month period. 2nd and 3rd runners up may try again in hopes of achieving first place status; however, they may only win a \$100 voucher per 12 month period.

Please email your answers to news@arboristnow.com with "**Quiz Answers**" in the subject line.

Good luck!

APRIL'S QUIZ/ANSWERS

1. What does it mean for a tree to be dioecious? **d. Has both male and female reproductive systems.**
2. A plant or tree that grows towards the light is called Phototropism. **(True)**
3. The best time to plant a tree is in the Summer. **(False)**
4. A tree that loses its leaves is called _____. **Answer: Deciduous**
5. Identify this tree: **New Zealand Christmas Tree**

WE ARE HIRING!

Be part of a [great team](#) with an exceptional company! Excellent benefits, pay, and crew!

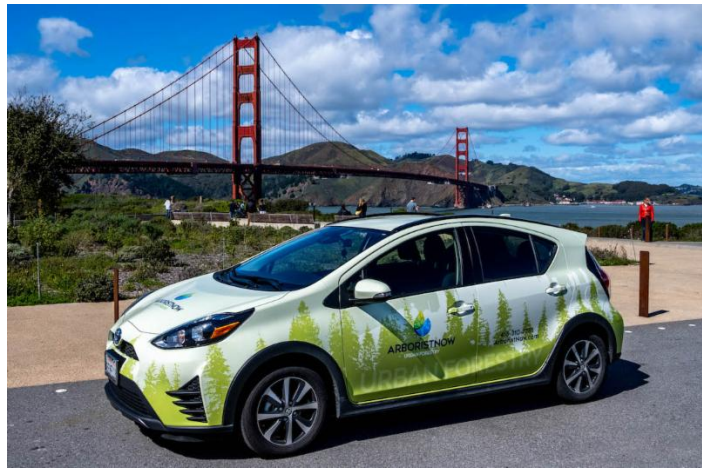
Arborist Now and Homescape Now are looking for dependable and motivated talent:

- **Landscape Crew Supervisor**
 - **Landscape Laborers**
 - **Heavy Equipment Crane Operator/Commercial Driver**
-



WE'RE LOOKING SHARP!

Be sure to give us a thumbs up if you see our newly rebranded vehicles on the street! Let us know how you like the new look!



FROM OUR BLOG

Should You Consider Drip Irrigation for your Trees

Ensuring that your trees regularly receive a sufficient amount of water is extremely important for their health and your landscaping. Trees that are under-watered could suffer from dry, curled up leaves, loss of leaves, and a less than perfect canopy.

So, is the answer to watering your trees installing a drip irrigation system? Is it worth it? Let's talk about why using this type of watering system for your trees and shrubs is a great idea, and how to get started on one for yourself.



[Read more](#)

JOKE OF THE MONTH



What's a teacher
favorite tree?

A geometry

GROWING TOGETHER AS COMPANY AND A TEAM

Arborist Now Field Trip

On Friday, May 10th, the Arborist Now team went on a Field trip to [Alamere Falls](#) located in Point Reyes National Seashore. We all met early in the morning to go on a 12-mile round trip hike to these beautiful, rare waterfalls that flow directly into the ocean. It was a magnificent day of exploring the outstanding California landscape, identifying different plant and tree species; learning from each other and sharing stories of our personal experiences with nature. We discovered lots of Elderberry shrubs growing amongst the creeks in the understory of Doug Firs and Oaks. We identified along the way many different types of flowers and medicinal plants, such as Burdock, Yarrow and

Nettles, that are usually forgotten in our modern world. We stumbled upon a few critters such as Cotton tail rabbits and tiny little shrews.

It was a magical day of sharing together as a company, as a team, and as friends. We ended the field trip at [Breaker's Café](#) in Stinson Beach where they had an assortment of bar games such as foosball and [shuffleboard](#). We ended up losing track of time because we were having so much fun.

Team building and doing things together other than work is very important for founder Jean-Claude Rochat. It's a special way to remember to stop, breathe, and value the importance of being part of a team that respects each other and works together to keep everyone safe, and keep everyone thriving doing the best that we all can.



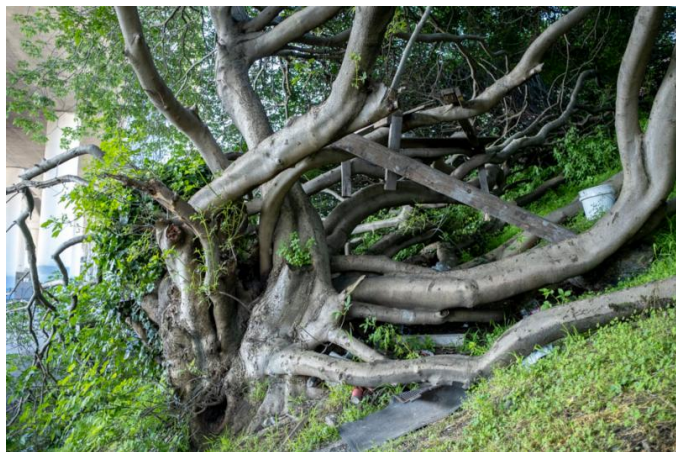


LANDMARK TREES OF SAN FRANCISCO

Aesculus californica

A.K.A. California Buckeye, Horse Chestnut

Aesculus californica is a small deciduous tree native to California belonging to the *Sapindaceae* family. It grows along the foothills and valley margins usually below 4,000 feet in elevation. It is a multi-trunked tree that can grow up to 20 feet tall with silver bark that is often found with a coating of lichens or moss. Its leaves are shaped like the palm of a hand, composed of five leaflets. It provides us with a beautiful monoecious flower display of elongated clusters of whiteish pink colors in the early Spring, reproducing oval-shaped fruits that later in the season split open, resembling the eye of a buck, releasing leathery brown seeds.



It is important to note that both the leaves, flowers and fruit are toxic for humans and livestock. The flowers can be very unpleasant to non-native insects such as Asian/European honey bees. The seeds contain a toxin called glucoside aesculin, a compound that is similar to those that are found in rat poison. The Native Americans use the nuts to slow down schools of fish in creeks to make them easier to catch.

California Buckeye delivers season delights all year-round and is often ahead of schedule from its other deciduous friends. This is due to its finely tuned adaptation to California's mild Mediterranean climate. Normally, it begins going dormant and losing its leaves around the summer dry season while bearing its fruit. Depending on the amount of water it receives during the Fall, by late Winter, it starts to show green shoots of new foliage with new leaves expanding out.

What is most impressive about the California Buckeye is its adaptability for survival. From sweet fragrant flowers rich in pollen that are toxic to non-native insects benefiting local pollinators to the protection of its striking foliage that is poisonous to wildlife and livestock. It has adapted its' growth habits to circumvent drought conditions and has an effectively striking reproductive strategy with only a handful of animals able to eat its seed.

California Buckeye is admired as an ornamental in landscaping because it is native, drought-tolerant; and can be planted for shade, as a hedge or be grown in containers. Have you ever considered planting one in your garden?





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FROM THE FIELD

Our crew in action!





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