





# Arborist Now Newsletter - January Edition

New Year, New Newsletter!









#### News from the Urban Forest

## **Happy New Year from Arborist Now!**

As we step into January, embracing the fresh start of a new year, let's renew our commitment to nurturing the natural beauty around us. This month's newsletter is packed with essential tips and insights to help you care for your trees and landscapes during the heart of winter. Join us in making 2024 a year of growth and greenery!



Hello from Arborist Now!

Visit Our Website

## Tree Care: Embracing the Winter Chill

Winter Pruning: The perfect time for tree health. Winter is an ideal time for pruning most tree species. Without leaves, it's easier to spot any problematic branches. Pruning during

dormancy encourages new growth in spring and can prevent damage from winter storms. Remember, safety comes first! If you're unsure about how to prune correctly, it's always best to consult with a professional arborist.

**Protecting Young Trees from Cold Snaps:** Young trees are particularly vulnerable to sudden temperature drops. Consider wrapping the trunk with a tree guard or burlap to provide insulation. Also, ensure the soil around the base is well-mulched to retain warmth and moisture.

Protecting your trees and all your outdoor living space is our specialty – *call us today* to be prepared for the weather ahead.



## Landscaping: Winter Prep and Planning

**Plan Ahead for a Lush Spring** Winter is the perfect time to plan your landscaping projects for the year ahead. Whether you're dreaming of a vibrant flower garden or a new vegetable patch, now is the time to start sketching out your ideas and ordering seeds or bulbs.

**Addressing Drainage Issues** San Francisco's winter rains can reveal drainage problems in your landscape. Pay attention to areas where water pools or soil erosion occurs. Addressing these issues now can prevent more significant problems when the rainy season hits its peak.

Don't leave winter prep to chance – our expert landscaping team has you covered! <u>Contact us</u> to guarantee your yard thrives this winter and flourishes next spring!



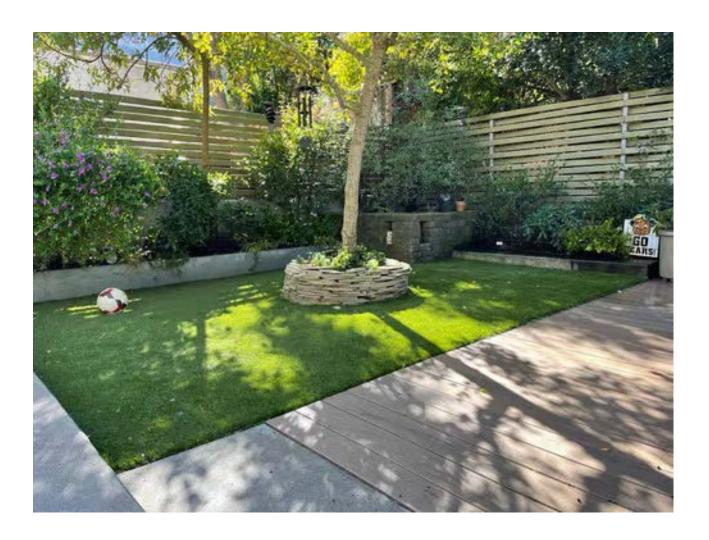
# Project Highlight

With one of our ongoing projects, we're here with our A-Team installing a dry creek with permanent river rock so the kids can pour water and play! So much creativity with these projects using the best of our natural resources.



A Good Read from Our <u>Blog!</u>

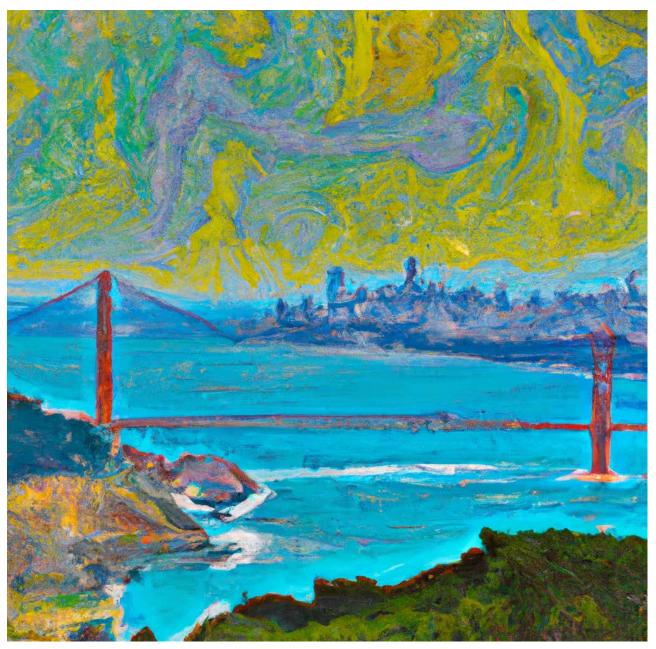
A GUIDE TO WINTER LAWN CARE IN CALIFORNIA



Maintaining a lush, vibrant lawn in California demands a tailored approach, especially during the cooler winter months. As the seasons shift and temperatures drop, your lawn's needs evolve, requiring specific care strategies to ensure its health and resilience against the region's unique seasonal challenges.

Read More

In lieu of a corny joke, we opted for a little poem about San Francisco and January!



San Francisco Golden Gate Bridge - Vincent van Gogh inspired

In San Francisco's winter light, The bay reflects a glimmer bright. January's chill in the air, Golden Gate stands, tall and fair.

City streets with fog's embrace, A tranquil, serene, enchanting place. Cable cars climb, hills so steep, In this city, memories we keep. Parks in emerald, quiet, still, Nature's charm in winter's chill. San Francisco, by the sea, In January, so breezy and so free.

## We Appreciate Your Feedback

## Tell Us How We're Doing!



Arborist Now has been out to our home twice to prune our trees, some of which are quite large. They have been fantastic to work with- responsive to requests to meet, quick to set up a date for trimming, and on time with the crew to do the work. Their prices are very fair. During the pruning, they sought out our input and did additional pruning to accomplish what we wanted. They work they did was quick and thorough. After finishing they fused a blower to fully clean up the areas where they worked. We were extremely impressed. We would recommend them to others and use them again anytime we need to prune.

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Your reviews are vital in helping us enhance our services. We appreciate your feedback about your experience with us. Please consider leaving a review using the provided links. Thank you for your valuable input!

Yelp

Google Review

Be sure to join our Client Referral Program where you'll earn \$100 for every new client you refer to us, rewarded upon the successful completion of their first service. It's our way of saying thanks for helping our community grow!

Client Referral Program

## Parting Thoughts

**Friendly Reminder:** As we enjoy the holiday season, let's not forget our feathered friends. Consider setting up <u>bird feeders</u> to provide sustenance for birds during the colder months. It's a delightful way to add life to your garden and help local wildlife.

**Stay Connected:** We love hearing from you! Share your winter garden photos, stories, or questions with us. Your insights and experiences enrich our community.

**Happy Gardening and Tree Caring!** Stay warm and enjoy the beauty of nature this winter. Remember, <u>Arborist Now</u> is here to help with all your tree and landscaping needs. Here's to a green and thriving new year!

Thank you for being part of the Arborist Now family! We appreciate you very much!

P.S. - Don't forget to follow on social media!



#### **Arborist Now**

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