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Arborist Now Newsletter - March

March into Spring: Cultivating a Green and Growing Community with Arborist Now!

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News from the Urban Forest



\$100 is waiting for you!



Arborist Now has a great <u>Referral Program</u>! You can earn \$100 for every new client you refer to us, rewarded upon the successful completion of their first service. Spread the word and earn \$100!

Spring Spruce-Up: Your Guide to Tree Care Services in San Francisco

Spring is a bustling season for tree services in San Francisco, and at Arborist Now, we're gearing up to meet the demands of this vibrant time of year. As the city begins to awaken from its winter slumber, trees burst into bloom, signaling the start of a new growth cycle. This is the perfect time to schedule routine tree maintenance to ensure your trees are healthy and thriving throughout the upcoming seasons. From pruning away winter damage to conducting health assessments and pest control treatments, our team is here to provide comprehensive care for your urban canopy. Don't wait until issues arise – let us help you maintain the beauty and vitality of your trees this spring!



@arboristnow_naturally/

Call Now!

Meet Our Mini Maestros: Zélia and Solène Roch - Crafters of Creativity and Gratitude!

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Meet the creative minds behind our heartfelt thank you notes – Zélia and Solène Roch, the talented daughters of Arborist Now's owner, Jean Claude Rochat! At just 12 and 10 years old, these budding artists bring a touch of magic to every message they craft. With nimble fingers and boundless imagination, they infuse each note with genuine gratitude and artistic flair. From delicate watercolors to whimsical illustrations, their designs capture the essence of our appreciation for our wonderful clients.

We invite you to peek behind the scenes and witness their artistic process. Prepare to be charmed by their infectious enthusiasm and creative energy! If you're inspired by their work, why not commission them for your own special projects? Whether it's bespoke cards, enchanting invitations, captivating storefront windows, or elegant place cards for your next event, Zélia and Solène are ready to bring your vision to life.

Join us in celebrating these young artisans by visiting their <u>Instagram page</u> and exploring their portfolio of enchanting creations. Let's support their passion for art and craftsmanship while adding a touch of their magic to our lives.



IG- @solia_creations_ | San Francisco, CA



IG- @solia_creations_ | San Francisco, CA

Project Highlight

Reviving Roots: The Cypress Lawn Milling Initiative

It's a privilege for the Arborist Now team to mill these cypress slabs for the <u>Cypress Lawn</u> <u>Memorial Park</u>.



Cypress Lawn is a 278-acre property that was founded in the late 1800s and managed and planted by John McLaren, the famous horticulturist who was responsible for the urban forest of San Francisco and the greater Bay Area.

Learn more about Cypress Lawn and its rich, fascinating history from the <u>Cypress Lawn</u> <u>Heritage Museum</u>.



Milling Cypress on the Lucas Mill for Cypress Lawn Memorial Park



A Good Read from Our <u>Blog!</u>

The Landscaping Genius of William Hammond Hall: Exploring the Cypress and Tea Trees of Golden Gate Park



Photo Credit: <u>https://www.tclf.org/</u> Cultural Landscape Foundation

Nestled within San Francisco lies <u>Golden Gate Park</u>, a verdant oasis boasting countless tree species and a sprawling botanical garden, showcasing the city's profound love of nature and dedication to preservation. One name that stands out in the park's history is William Hammond Hall, the man responsible for much of its early landscaping, including the striking cypress and tea trees that dot its landscape. In this blog post, we delve into the genius of Hall's designs and explore why these particular trees were chosen. Home to countless tree species and a sprawling <u>botanical garden</u>, the park is a testament to the city's love of nature and its commitment to preserving it.

Read More

We Appreciate Your Feedback



Ray Walton 2 reviews • 0 photos

★★★★★ 2 days ago

Arborist Now did a fantastic job of trimming our trees at 1950 Gough Street. The trees have never looked better. They gave excellent advice, were easy to work with and schedule and all in all it has been a terrific experience working with them.



Arborist Now Owner



Your reviews are vital in helping us enhance our services. We appreciate your feedback about your experience with us. Please consider leaving a review using the provided links. Thank you for your valuable input!

Yelp

Google Review

Be sure to join our Client Referral Program where you'll earn \$100 for every new client you refer to us, rewarded upon the successful completion of their first service. It's our way of saying thanks for helping our community grow!

Client Referral Program

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Parting Thoughts

Embrace the Blooms: With spring's arrival, our city is bursting with color and life! Take a moment to admire the beauty around you and revel in the magic of nature's renewal. Don't forget to snap a photo and share your favorite floral finds with us – let's spread some springtime cheer together!

Plan with Purpose: As we shake off the last vestiges of winter, it's the perfect time to map out your <u>tree care</u> strategy for the months ahead. Whether it's scheduling routine maintenance or safety checks, let Arborist Now be your partner in growth and greenery.

Connect with Community: Spring is all about new beginnings, and what better way to celebrate than by connecting with your neighbors? Share <u>gardening tips</u>, swap plant cuttings, or simply enjoy a stroll through the local park together. Let's cultivate a sense of camaraderie and unity as we nurture our shared urban oasis.

Stay Safe and Strong: As we eagerly embrace the joys of spring, let's not forget to prioritize safety. Keep an eye out for any signs of tree hazards or storm damage, and remember that our team is always here to lend a helping hand. Together, we can ensure a season of growth, beauty, and resilience for our beloved city.

Wishing you a season filled with sunshine, blossoms, and endless possibilities. Until next time, tree caring from all of us at Arborist Now!

Thank you for being part of the Arborist Now family! We appreciate you very much!

P.S. - Don't forget to follow on social media! And if you know someone who might enjoy our newsletter, please share and they can get on our list <u>here</u>!

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