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Arborist Now Newsletter - February

Client L-O-V-E is in the air!



ARBORISTNOW
URBAN FORESTRY

News from the Urban Forest

DID YOU KNOW?

Arborist Now has a great [Referral Program](#)! You can earn \$100 for every new client you refer to us, rewarded upon the successful completion of their first service. Spread the word and earn \$100!



The recent storms that battered San Francisco and the surrounding region brought high winds, heavy rain, localized flooding, and a few trees down. Our arborist crews have been working closely with emergency responders to assess and remove tree hazards, keeping roads clear and restoring safety during these extreme weather events.

We know that many trees and landscapes in our community also suffered damage during the [storms](#). Branches may be broken or trees themselves toppled over from the winds and saturated soils. Our ISA Certified Arborists are available for emergency callouts as well as scheduled assessments and clean-ups. We can safely remove hanging branches, prune away broken limbs, rig fallen trees, and mitigate further risk on your property.

While storms can certainly be devastating, don't let the recent rains damper your landscape outlook! [Call us today](#) to schedule a tree health check or storm damage cleanup service. We're here to help you proactively care for your trees, restore any damage, and ensure their health and structural stability going forward after adverse weather.

Stay safe and remember we're here for all your tree care needs, rain or shine!





Emergency Storm Clean-Up. Location: Market and 18th St. where a large Monterey Cypress uprooted down to Market Street. Police Department closed Market St. allowing Arborist Now to safely remove the tree and all other potential hazards.

Call Now!

How Do We Love Our Clients? Let Us Count the Ways!



We aim to make each client feel valued, cared for, and confident in our services. This starts from the moment you first contact us with the welcoming presence of our Admin, Lyoni, and continues with an introductory email that greets new clients, with details on what to expect as we get started. [Personalized notes](#) accompany each invoice, showing our gratitude for your business. Client Satisfaction surveys invite candid feedback, so you can let us know about your experience. And every client receives a phone call from our Client Care Representative - a real human voice - to ensure first-rate care!

This combination of high-tech efficiency and high-touch personal outreach allows us to operate at peak performance, while also forging genuine relationships. We strive to make quality time for conversations, to check in on your landscape vision, evolve solutions collaboratively, and support your long-term goals.

Simply put: we care, and we always will!





IG- @solia_creations_ | San Francisco, CA

Landscape Care from Our Expert Landscape Team!

Even with winter still in our midst, there are ample garden maintenance opportunities abound! Consult our team about safeguarding and optimizing your landscape this off-season:



- Adjust timers/controllers for rain and reduced watering needs
- Inspect valves, pipes, and heads to identify/resolve leaks
- **Pruning for Spring Growth**
 - Clear spent foliage from flowering plants
 - Thin overly dense growth to boost air circulation
- **Fertilization**
 - Feed deciduous trees/shrubs and ornamental grasses now to fuel spring greenery
- **Fruit Tree Care**
 - Prune citrus after fruit harvest to shape and encourage new buds
- **Seasonal Color**
 - Manzanitas, hellebores, camellias, and other winter blooms inject cheer

Proactive winter maintenance sets up success for the year ahead! [Contact us](#) to schedule affordable system inspections, pruning, soil analysis, and more. Investing in landscape health today pays dividends when vigor and beauty return in the coming months. Let's keep your gardens thriving through seasonal shifts!





Spring's Promise Camellia Shrub

Project Highlight





Arborist Now helped get the hillside above the Stern Grove concert stage planted and irrigated after damage from a broken main pipe two years ago and storm damage last winter.

A Good Read from Our [Blog!](#)

Winter Tree Planting in the Bay Area





In the bustling urban landscape of San Francisco, the role of tree planting emerges as a crucial element in fostering a sustainable and vibrant environment. At [Arborist Now](#), we are dedicated to enhancing the green spaces of the Bay Area, recognizing the myriad benefits trees bring to our community. This blog post explores the significance of tree planting, particularly in the unique climate of the Bay Area, and highlights the collective



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We Appreciate Your Feedback

Tell Us How We're Doing!



Jenna Laszlo

5 reviews • 0 photos

★★★★★ 20 mins ago

Arborist Now did a great job trimming the large tree in front of our house. Their quote was the best price of the 4 bids we got (by a good margin), and they were able to schedule and complete the work within a few days. The work was done exactly as agreed, looked great & corrected the safety issues that existed, preserved as much density of leaves for our privacy as possible, and they cleaned up thoroughly afterwards. Highly recommend!!



Arborist Now

Owner



Your reviews are vital in helping us enhance our services. We appreciate your feedback about your experience with us. Please consider leaving a review using the provided links. Thank you for your valuable input!

Yelp

Google Review



Be sure to join our Client Referral Program where you'll earn \$100 for every new client you refer to us, rewarded upon the successful completion of their first service. It's our way of saying thanks for helping our community grow!

Client Referral Program

Parting Thoughts

Think Ahead: Spring is around the corner! Now is the perfect time to schedule tree health checkups and plan for new season care before growth takes off. Beat the rush and book [arborist services](#) today.

Share Your Stories: Seen any early bloomers or sprouts around town? We'd love to hear what your gardens are up to and share some positive news after the storms. Send photos our way!

Stay Safe Out There: Don't take chances around storm-damaged trees. Call certified professionals to assess and mitigate safety hazards on your property without delay.

Happy Gardening and Tree Caring! The storms will pass but our dedication endures. Arborist Now remains ready to tackle your tree and [landscape needs](#), rain or shine. Let's grow stronger together in the new season ahead!

Thank you for being part of the Arborist Now family! We appreciate you very much!

P.S. - Don't forget to follow on social media!





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